



# GLOBAL SOLUTIONS



## NEWS RELEASE



*For Immediate Release*

**Contact:** Ed Stevens, Stevens Strategic Communications  
[estevens@stevensstrategic.com](mailto:estevens@stevensstrategic.com)

**News for the Chemical, Food Processing,  
Packaging, Pharmaceutical, Plastics and  
Rubber Industries**

John Blichka, Eriez  
[jblichka@eriez.com](mailto:jblichka@eriez.com)

### **Eriez® Expands Metal Detector Buy Back Program to Include Competitor Units**

*Customers have an opportunity to advance to the latest Eriez technology at a significant discount.*

Erie, PA—[Eriez®](#) announces the company is extending its popular Metal Detector Buy Back Program to include competitors' units and increasing the discount participants receive as an incentive to upgrade from older model balanced coil metal detectors to state-of-the-art Xtreme® Metal Detectors.



Introduced originally in 2006, the new Eriez Metal Detector Buy Back Program now gives customers a 5% discount on the total purchase price of a new Xtreme Metal Detector. The company says the newest Xtreme Metal Detector head fits easily into the existing profile of previous model Eriez metal detectors and competitor units, eliminating the need for major system modifications.

Eriez Metal Detection Product Manager Ray Spurgeon explains, "Like all technology, metal detection is continually evolving. We created this program to make it more economical and convenient for users to stay up to date with most powerful solutions for product purity and equipment protection."

[Eriez Xtreme Metal Detectors](#) are highly sensitive and provide a wide array of features and benefits not found with previous Eriez balanced coil metal detectors or competitive models, according to Spurgeon. In its base package, the metal detector offers a huge 7-inch easy-to-use touchscreen interface, multiple preprogrammed languages, easy setup and reporting, multiple USB and interface ports, remote access, and a standard high-pressure wash down design.

For more information about Eriez Xtreme Metal Detectors, visit <http://erieznews.com/nr--554>. For inquiries about the Eriez Metal Detector Buy Back Program, call or email Eriez.

Eriez is recognized as the world authority in separation technologies. The company's magnetic separation, metal detection, material handling, fluid recycling and advanced flotation technologies have application in the mining, processing, packaging, food, recycling, aggregate, plastics and metalworking industries. Eriez designs, manufactures and markets these products through 13 international subsidiaries located on six continents. For more information, visit [www.eriez.com](http://www.eriez.com) or contact Eriez Headquarters, 2200 Asbury Road, Erie, PA 16506 USA at +1 814 835-6000 or [eriez@eriez.com](mailto:eriez@eriez.com).

###