

NEWS RELEASE







For Immediate Release

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News for the Aggregate, Ceramics, Chemical,
Coal Processing, Food Processing, Glass,
Metalworking, Minerals Processing, Packaging,
Pharmaceutical, Plastics and Rubber and Recycling Industries
Local Erie Media and Global Wire Release with Germany Distribution

Eriez® Launches Eriez-Deutschland

Erie, PA—<u>Eriez</u>® Vice President-International Jaisen Kohmuench announces the company is boosting its already impressive international profile with the establishment of Eriez-Deutschland GmbH (Eriez-Germany), headquartered in Recklinghausen, Germany.

Kohmuench explains, "This exciting step is the culmination of a larger strategic plan to better serve Europe's largest economy. Rather than servicing this market through representatives and distributors, we are establishing Eriez-Deutschland to provide a direct line to our customers in Germany and throughout central Europe."

The new Eriez-Deutschland management team will work in close partnership with Eriez Magnetics Europe Ltd, which has been selling magnetic separation, metal detection and vibratory feeding equipment into Europe from their headquarters in Caerphilly, UK since 1968. This new entity will increase Eriez' impact in central Europe, with a strong focus on the German, Austrian and Swiss markets. Germany is already the largest trading partner in central Europe for Eriez Magnetics Europe Ltd. This bold move will serve to further cement relationships with existing customers while also facilitating an expansion of the customer base.

Kohmuench says, "By having a physical presence in Germany and implementing a more localized approach, we can better serve our central European customers by bringing state-of-the-art processing solutions straight to their doorstep." He adds, "Our customers in this area will now benefit from direct access to Eriez' vast array of application expertise, while the dedicated German language website, www.eriezdeutschland.de, backs up this local approach for Eriez' German speaking clients."

Visit www.eriezdeutschland.de/announcement for more information.

Eriez is recognized as the world authority in separation technologies. The company's magnetic separation, metal detection, material handling, fluid recycling and advanced flotation technologies have application in the mining, processing, packaging, food, recycling, aggregate, plastics and metalworking industries. Eriez designs, manufactures and markets these products through 13 international subsidiaries located on six continents. For more information, visit www.eriez.com or contact Eriez World Headquarters, 2200 Asbury Road, Erie, PA 16506 USA at +1 814 835-6000 or eriez@eriez.com.

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