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NEWS RELEASE



For Immediate Release

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**News for the Food Processing, Packaging
and Pharmaceutical Industries**

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New Eriez® White Paper Serves as Guide to Improve Product Purity and Avoid Recalls

Erie, PA-Eriez® announces the release of a new [white paper](#), “Six Ways to Attack Metal Contamination to Improve Product Purity and Avoid Recalls,” written by Eriez Light Industries Market Manager Eric Confer. The paper covers best practices processing plants should implement to achieve the highest product purity and avoid costly tramp metal damage through the use of [metal detection](#) and [magnetic separation](#) equipment.



The white paper outlines six distinct ways for processors to attain optimum product purity. Key insight is offered on choosing the proper magnetic separation equipment, monitoring product purity from receiving to shipping, utilizing metal detectors to enhance product safety, employing remote monitoring, effectively keeping records and undergoing safety training. Confer says Eriez’ metal detection and magnetic separation equipment is used to meet strict safety standards in food, packaging and pharmaceutical manufacturing.

Confer says, “We published this white paper to stress the importance a proactive and comprehensive approach to product safety.” He adds, “Diligent companies can use these tips to avoid recalls and damaged reputations by following best practices and using high-powered rare earth magnetic separators, metal detectors and smart manufacturing techniques.”

Eriez offers a full line of state-of-the-art metal separation and metal detection equipment for food processing, packaging and pharmaceutical applications. Visit <http://erieznews.com/nr531info> to access product information. To download “Six Ways to Attack Metal Contamination to Improve Product Purity and Avoid Recalls,” visit <http://erieznews.com/nr531>.

Eriez is recognized as world authority in separation technologies. The company’s magnetic lift and separation, metal detection, fluid recycling, flotation, materials feeding, screening, conveying and controlling equipment have application in the process, metalworking, packaging, plastics, rubber, recycling, food, mining, aggregate and textile industries. Eriez manufactures and markets these products through 12 international subsidiaries located on six continents. For more information, call (814) 835-6000. For online users, visit www.eriez.com or send email to eriez@eriez.com. Eriez World Headquarters is located at 2200 Asbury Road, Erie, PA 16506.

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