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NEWS RELEASE



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News for the Aggregate, Ceramics, Chemical, Coal Processing, Food Processing, Glass, Metalworking, Minerals Processing, Packaging, Pharmaceutical, Plastics and Rubber and Recycling Industries and Erie News

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Eriez® Promotes John Blich to Director of Global Marketing and Communications



Erie, PA— [Eriez®](#) President and CEO Tim Shuttleworth and Vice President of Sales and Marketing Charlie Ingram announce the promotion of John Blich to the newly created position of Director of Global Marketing and Communications. Blich joined Eriez in 2012 as Manager of Marketing Communications and served most recently as Director of Corporate Communications.

In his expanded role, Blich will direct Eriez' global marketing strategy and programs, manage internal and external communication campaigns, design new product commercialization programs and coordinate marketing objectives with Eriez' subsidiaries around the world. He will also continue to manage the company's global [website](#) and oversee all direct advertising, public relations and promotional activities.

Shuttleworth says, "As Director of Global Marketing and Communications, John will create and implement a more cohesive global marketing approach to increase Eriez' market share. He will also provide strategic and operational direction to our international teams in developing and executing localized world-class marketing programs which align with our corporate strategies and objectives." He adds, "In his time at Eriez, John has proven himself as a visionary and a talented leader. Under John's direction, I am confident our global marketing and communication efforts will continue to advance Eriez on the worldwide stage and help take us to the next level of growth and success."

Blich holds two degrees from Indiana University of Pennsylvania, a Bachelor of Science in marketing and a Bachelor of Science in management. He earned a master's degree in business administration from California University of Pennsylvania.

Eriez is recognized as world authority in separation technologies. The company's magnetic lift and separation, metal detection, fluid filtration, flotation, materials feeding, screening, conveying and controlling equipment have application in the process, metalworking, packaging, plastics, rubber, recycling, food, mining, aggregate and textile industries. Eriez manufactures and markets these products through 12 international facilities located on six continents. For more information, call (814) 835-6000. For online users, visit www.eriez.com or send email to eriez@eriez.com. Eriez World Headquarters is located at 2200 Asbury Road, Erie, PA 16506.

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