## NEWS RELEASE



For Immediate Release
News for the Metalworking Industry

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## Eriez® Metalworking Demo Truck Kicks Off 2018 Tour



Erie, PA— The Eriez® Metalworking Demo Truck, a 32-foot Peterbilt diesel rig with a 24-foot equipment showroom, is once again travelling across North America to deliver handson training and education to customers and distributors. The 2018 tour got underway in late January and starts with west coast stops.

The Metalworking Demo Truck houses many of Eriez' magnetic and vibratory material handling products as well as equipment from the company's HydroFlow® fluid recycling and fluid filtration lines. Demonstrations and workshops are tailored to assist participants in finding economical and effective solutions--right in their own parking lots--to their material handling, fluid recycling and filtration challenges.

The heavy duty rig serves as a state-of-the-art interactive learning center, complete with the latest technology which enables team members to customize drawings and fulfill other customer requests on-demand. The truck's on-board database provides instant access to Eriez brochures, photos and video presentations.

The Eriez Metalworking Demo Truck has logged more than 130,000 miles since its 2014 maiden voyage, visiting 41 states and four Canadian provinces. Approximately 3,500 participants have climbed aboard over the course of the truck's more than 1,000 visits.

Eriez' Manager of Metalworking Distributor Sales Andrew Kloecker explains that in addition to demonstrating equipment on the truck, factory-trained staff can bring units inside customers' facilities for analysis. He says, "This mobile capability enables us to prove performance and show how Eriez technology can solve customers' unique challenges. For example, a fabricator can try out a range of <a href="SafeHold">SafeHold</a> Lift Magnets to determine which one works best to move their steel parts, or a manufacturer can test their parts on a variety of Eriez conveyors to find the model best suited to their needs."

To learn more about Eriez' Metalworking Demo Truck and view a schedule of planned 2018 stops, go to <a href="http://www.eriez.com/MetalworkingDemoTruck">http://www.eriez.com/MetalworkingDemoTruck</a>. To request a visit, contact Eriez and ask to speak with a metalworking team member.

Eriez is recognized as world authority in separation technologies. The company's magnetic lift and separation, metal detection, fluid filtration, flotation, materials feeding, screening, conveying and controlling equipment have application in the process, metalworking, packaging, plastics, rubber, recycling, food, mining, aggregate and textile industries. Eriez manufactures and markets these products through 12 international facilities located on six continents. For more information, call (814) 835-6000. For online users, visit <a href="www.eriez.com">www.eriez.com</a> or send email to <a href="mailto:eriez@eriez.com">eriez@eriez.com</a>. Eriez World Headquarters is located at 2200 Asbury Road, Erie, PA 16506.