

For Immediate Release

JORDANS CEREALS EMPLOY ERIEZ PORTABLE METAL DETECTORS FOR QA CONTROL

Family-run business, [W. Jordan Ltd](#), have purchased two [Eriez METALARM HandyTec[®] Hand-Held Metal Detectors](#) for use in their QA HACCP system, specifically as part of their CCP (Critical Control Point) corrective action procedure. The first metal detector was bought in early 2002 and because of its success was followed by a second unit a few months later.



The [HandyTec[®] Metal Detector](#) is a portable device designed to pinpoint the presence of small pieces of metal, either ferrous, nonferrous or stainless steel, in a wide range of shallow products. In the case of Jordan Cereals they are able to pinpoint the location of very small contaminants (often below 2mm in size) which are embedded in their case fruit and which on-line detectors reject but cannot localise. As soon as an on-line detector trips, the contaminated product is decanted onto a tray and screened on a bench top by passing the base of the HandyTec Hand-held Metal Detector over the product. A red LED light is illuminated and an audible alarm sounds the moment metal is detected. The Eriez HandyTec Metal Detector was chosen in preference to standard screening methods, which typically would not result in detection of foreign bodies in fruit owing to lack of mass and strength of magnets employed.

A spokesperson for the company has indicated that the [Eriez HandyTec Metal Detectors](#) have been an invaluable aid in their CCP corrective action procedures. They have reduced the amount of time taken screening rejects and have increased metal foreign body verification dramatically, with the knock-on effect of enabling them to pass such quality issues directly back to their supplier base.

Jordan Cereals tested a variety of units on the



market but chose the HandyTec Hand-held Metal Detector from the Eriez METALARM series because of its reliability and performance.

For more information on this product and its effective application in the food industry as well as more details on Eriez' comprehensive portfolio of metal detectors and magnetic separators, contact the company on Tel: 029 2086 8501, Fax: 029 2085 1314 or e-mail eriez@eriezeurope.co.uk.

