

Advantage**ERIEZ**TM

Magnetic, Vibratory and Metal Detection Solutions for Industry

NEWS RELEASE

For Immediate Release

New *Xtreme*TM Rare Earth Magnets are 18% Stronger than All Other Brands & Company Offers FREE Pull Test to Prove Results

Eriez Magnetics[®], the company that continues to lead the marketplace by advancing permanent magnet technology, has yet again set the standard with the introduction of the **NEW *Xtreme*TM Rare Earth Tube Magnet** circuit. The new ***Xtreme*** magnet circuit, used in tubes, grates and liquid line traps, surpasses previous models and competitive units with its greater holding force, higher gauss rating, and improved separation efficiency. For customers in the process industries, the increased power of ***Xtreme*** Rare Earth magnets has a direct and positive impact on product purity and plant productivity.



The new and improved ***Xtreme*** Rare Earth Tube Magnet easily outperformed its competition by exhibiting greater pull-test strength in recent comparative tests. Results showed the ***Xtreme*** has fifteen percent more strength than existing Eriez magnets – at no increase in cost – and is 18% stronger than any competitive magnet in its class. [Test data is available](#) from Eriez.

Processors and manufacturers in the food, plastics, pharmaceutical, mining, foundry, chemical and many other industries need powerful separation equipment. Separators remove contaminants from the product stream, increasing product purity and plant productivity.

Contact Eriez to arrange for one of our magnet specialists to visit your facility and pull test your permanent magnets *free of charge!*

Eriez is recognized as world authority in advanced technology for magnetic, vibratory and metal detection applications. The company's magnetic lift and separation, metal detection, materials feeding, screening, conveying and controlling equipment have application in the process, metalworking, packaging, recycling, mining, aggregate, and textile industries. Eriez manufactures and markets these products through nine international facilities located on five continents.

These new magnets were introduced at the 2004 INTERPHEX Show (pharmaceuticals) in New York City in March and released for sale at the May 4-6 Powder & Bulk Solids Show in Chicago. Visitors to those two shows had the opportunity to win one of 20 six-inch ***Xtreme*** Tube Magnets. Visit us at an [upcoming show](#) and see for yourself just how powerful they are.