

Advantage**ERIEZ**TM

Magnetic, Vibratory and Metal Detection Solutions for Industry

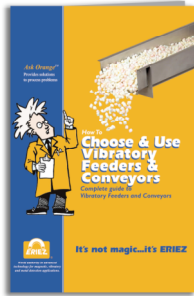
NEWS RELEASE

For Immediate Release

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FREE, 16-page Guide to Vibratory Feeders and Conveyors Provides Solutions to Process Problems



ERIE, PA – Which is the best type of vibratory feeder or conveyor for your application? Eriez Magnetics has introduced a FREE, easy-to-use guide that helps processors, bulk handlers and manufacturers easily navigate the company's complete line of vibratory feeders and conveyors. In addition to an application index and detailed product selection criteria, the guide shows customers how they can access the myriad of services available only from Eriez.

The 16-page guide, titled “How to Choose and Use Vibratory Feeders and Conveyors”, is part of the Ask Orange™ Series, a collection of process solution case studies and how-to reference manuals designed to improve understanding and simplify specifying sophisticated magnetic, vibratory and metal detection equipment.

The “Professor” icon that leads the reader through the guidebook has been developed to help customers identify Ask Orange™ material. The Ask Orange™ concept and related images are a tribute to the company's founder, Orange F. Merwin.

Most people are amazed at the vast array of Vibratory Feeders and Conveyors. Why so many? Simple. The density, moisture content and various other factors concerning each product to be conveyed causes some to respond well to certain types of vibratory motion, but not to others. Accordingly, depending on the application, feeders and conveyors must produce the right combination of amplitude and frequency. What works well for one product may not work well on another.

The guide is available for immediate download at <http://www.eriez.com/pages/catalog/catalog.aspx?ItemID=VB65>. You may also call 814-835-6000 to request a hard copy for your library.

Eriez is recognized as world authority in advanced technology for magnetic, vibratory and metal detection applications. The company's magnetic lift and separation, metal detection, materials feeding, screening, conveying and controlling equipment have application in the process, metalworking, packaging, recycling, mining, aggregate and textile industries. Eriez manufactures and markets these products through nine international facilities located on five continents. For additional information, call toll-free in the U.S. and Canada at (888) 300-(ERIEZ) 3743 or (814) 835-6000. For online visitors, download product detail at www.eriez.com or send Email to eriez@eriez.com

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